



Suzette Sherman

End-of-Life Generalist • Founder & CEO, SevenPonds

Transforming how audiences think, talk about, and prepare for life's final chapter.

About Suzette

Suzette Sherman is the founder and CEO of **SevenPonds.com**, an online magazine and resource hub transforming how society approaches death, dying, and grief. Drawing on years of research into cultural attitudes toward end-of-life care, she combines her background in design, environmental activism, and education to promote compassion, awareness, and mindful planning around life's final chapter.

A respected voice in the movement for more open and conscious end-of-life conversations, Suzette helps audiences understand how our relationship with death is already changing—and why those changes matter now.

What Suzette Speaks About

Unique End-of-Life Generalist

Our cultural perception of death is evolving, and Suzette brings these shifts to life for audiences of all ages and backgrounds. As an end-of-life generalist, she offers a rare, big-picture perspective—connecting cultural trends, personal choices, environmental considerations, human-centered design, and end-of-life research.

Using rich imagery and moving real-life examples, Suzette emotionally engages audiences, helping them rethink their personal relationship with death and grief. These moments are often described as powerful, illuminating, and unexpectedly uplifting—remaining memorable long after the talk ends.

“Suzette is an engaging speaker who delivers intriguing information with genuine enthusiasm. She understands her audience and holds their interest with compelling dialogue and truly memorable images.”

— Colleen Paretty, Former Executive Editor, WebMD Magazine

Keynote & Opening Speaker

With her depth of knowledge and extensive experience presenting across professional, public, and community settings, Suzette is frequently invited to serve as a **keynote or opening speaker**. Her talks provide an engaging foundation—offering audiences a clear overview of how attitudes toward death and dying are changing, and what lies ahead.

Audiences consistently leave feeling informed, inspired, and grateful for the opportunity to explore one of life's most profound—and least discussed—subjects.

Invite Suzette to Speak

Looking for an engaging speaker who can transform how your audience thinks about end-of-life?

Suzette would be honored to be part of your next conference, event, or community gathering.

Website: [SevenPonds.com](https://www.sevenponds.com)

Contact: suzette@sevenponds.com
or call (650) 862-7522

Media / TV Appearances: Local television segments

Selected Speaking Engagements

- Association for Death Education and Counseling (ADEC) Annual Conference
- California Assisted Living Association Annual Conference, Opening Session
- Commonwealth Club of California San Francisco